

# Member Gross Discount Document

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## Recent Changes - Updated March 1, 2026

### Frame Suppliers

Europa Eyewear	Discount and Brand Listing Update	Effective February 1, 2026
Ronor	Discount Update	Effective February 1, 2026
Safilo	Brand Listing Update	Effective January 1, 2026
Westgroupe	Brand Listing Update	Effective January 1, 2026
Lafont Co.	Discount Update	Effective January 1, 2026
Nanco	New Supplier	Effective December 1, 2025
Perfect Optical & Superclip Canada	Discount Correction	Effective January 1, 2025
Match Eyewear Canada	Discount Correction	Effective January 1, 2025

### Contact Lens Suppliers

No recent changes

### Lab Suppliers

Hoya Lens Canada Inc.	Discount Update	Effective January 1, 2026
Shamir	Discount Update	Effective October 1, 2025

### Accessory Suppliers

Ronor	Discount Update	Effective February 1, 2026
Nanco	New Supplier	Effective December 1, 2025

### Pharma Suppliers

No recent changes

### Service Suppliers

No recent changes

### Marketing Services Suppliers

POD (4ECPS) Marketing Inc.	New Discount Line	Effective January 1, 2026
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### Other Suppliers

CSI Dry Eye Software	New Supplier	Effective January 1, 2026
Macumira	Discount Update	Effective January 1, 2026

→ All discounts listed in this file are offered on the gross product cost only. Any NET cost items offered by suppliers will not receive the discounts listed in this schedule.

→ All equipment purchase are billed directly from the supplier, and not through the centralized billing.

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SUPPLIER	DESCRIPTION (*See Brand Listing On Page 9-10)	DISCOUNT	NOTES	
FRAMES	Accessor-Eyes Inc.	All products	7%	
	Afterbang Eyewear	Afterbang Collection	9.5%	
		Jean-Michel Collection	7.5%	
	Alternative Eyewear & Plan B	Regular frames - AE & PB	28%	
		Indestructible, Indii Kids, Dosuno, Versport	17.5	
		Interface frames	11%	
		Ovvo, i-Green, O-six , Lab Packs	5%	
	ArmouRX	All products	27%	
	Aspex Group	All products	20.5%	✓ Incentive program
	Aspire Vision Group	All products	14.5%	✓ Incentive program
	Audace Lunette	All products	4%	
		Exclusive, Elegance, Vintage, Sun	32%	
		Kids, Titanium, Flex, Baus Clip-On	37%	
	Baus Eyewear	Custom-Made Clip-Ons	0%	
		Bellinger House	Bellinger & Entourage frames	5.1%
	Bolle Brand	Blac frames	1.5%	
		Rx frames	14.5%	
	Bolle Brand	Sun frames	9.5%	
		Bo-Optik Inc.	Division 1*	27.5%
	Division 2*		12.5%	
	Canadian Optical Supply Co. Ltd. (COS)	All products <i>(excluding the following line(s))</i>	12.5%	
		Fitson	17.5	
		Amsterdam & Strak	9.5%	
Atelier Next by Silhouette		0%		
Centennial Optical Ltd.	Regular frames*	21.5%		
	Specialty frames & sunglasses*	7.5%	✓ Incentive program	
Chamborelle Creation France	All products	9%		
De Rigo Rem	All products <i>(excluding the following line(s))</i>	7%		
	Chopard, Philip Plein, Roberto Cavalli	2%		
Design Eyewear Group	All products <i>(excluding the following line(s))</i>	10%		
	Face A Face, Alium	0%		
Eredità Eyewear Group Inc.	All products	0%		
Etnia Barcelona Canada	All products <i>(excluding the following line(s))</i>	6.5%		
	Chroma	4.25%		
	Pellicer, The Readers, and All Poets	0%		
Europa Eyewear	Category A	13.5%		
	Category B	6.5%		
	Category C	0%		
Face It Eyewear	All products	17%		

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FRAMES	All products	7%		
	French Kiwis			
		Stmt Rebate if 36+ units purchased	5%	given as a credit in the other column of stmt
	Georges et Phina	All products	2%	
	Gigi Studios	All products	8%	✓ Incentive program
	GT Eyewear	All products	9.5%	
	The Hilsinger Company (Hilco)	All products	12.5%	
	ImportLux Inc.	Fashion brands	7%	
		Luxury brands	2%	
		Net frames	0%	
	JF Rey Canada	All products	7%	
	Karl Optical Distribution Inc.	All products	12.5%	
	Kering Eyewear USA Inc.	Per brand listing*	10%	✓ Incentive program
			6%	
			4%	
			2%	
			0%	
			0%	
	Kio Yamato	O&X New York frames	4%	
		Kio frames	2%	
	Krewe	All products	2%	
	Lafont Co.	All products	5.5%	
	Lanctot	Lanctot products	9.2%	
		Opal products	10%	
		Prisme Optical products	6.5%	
	Liberty Sport Inc.	All products	9.5%	
Lucyd	All products	3%		
Luxottica Canada Inc.	Per brand listing*	17.5%		
		7.5%		
		2.5%		
		0%		
		0%		
Marchon Canada Inc.	Core products*	20%		
	Branded products*	10%		
	Frames exempt from above re: special discounts, free frames, etc.	0%		
Marcolin USA Eyewear Corp.	Per brand listing*	20%		
		15%		
		10%		
		2.5%		

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SUPPLIER	DESCRIPTION (*See Brand Listing On Page 9-10)	DISCOUNT	NOTES	
FRAMES	Match Eyewear Canada	Match Canada frames	34%	
		Match USA frames	12%	
		Design Gallery	3%	
		Parts	0%	
	Maui Jim Canada Inc.	All products	4%	
	Milan Eyewear (Sephora)	All products	9.5%	
	Modern Optical	All products <i>(excluding the following line(s))</i>	25%	
		Frames exempt from above re: special discounts, free frames, etc.	0%	✓ Incentive program
	Modo Eyewear	All products <i>(excluding the following line(s))</i>	10%	
		Lowercase	2.5%	✓ Incentive program
	Mood Eyewear Inc.	All products	4%	
	Nanco	Krave	22%	
		La Matta frames & Nanco products	12%	
		Special products (discount/liquidation/etc.)	2%	
	OGI Eyewear	OGI	7.5%	
		Artical One	10%	
		Seraphin	5.5%	
	OpticalSupply.ca	All products	7%	
	Optika Eyewear	All products	12%	
	Optiman Group	All products	12.5%	
	Orgreen Optics	All products	7%	
	Perfect Optical & Superclip Canada	House Collection frames	20%	
		Special Collection frames	15%	
		Ditto Sunglasses, Closeout items, & Shipping	0%	
	Ronor	Frames	22%	Products net priced
		All other products	9%	
	Safilo Canada	Group 1*	9.5%	
Group 2*		14.5%		
TEK Optical Inc.	All products	14%		
		12%		
Thelios USA Inc.	Per brand listing*	8%		
		5%		
Tomato Glasses	All products	7%		
Tura Inc.	All products <i>(excluding the following line(s))</i>	13%		
	Special discounts, free frames, etc.	0%	✓ Incentive program	
Westgroupe Optical Inc.	Western Plus frames*	23%		
	Western frames*	16%	✓ Incentive program	
	Wescan frames*	13%		

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	SUPPLIER	DESCRIPTION (*See Brand Listing On Page 9-10)	DISCOUNT	NOTES
FRAMES	Wolf Eyewear Canada Ltd.	All products	12%	
	Zen Eyewear	All products	12%	
	Zig Eyewear	All products	14.5%	
	Zyloware Eyewear Canada	All products	17.5%	

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	SUPPLIER	DESCRIPTION	DISCOUNT	NOTES
LABS	BM Optical Lab Ltd.	All products	37%	
		All products <i>(excluding the following line(s))</i>	29.5%	
	Carl Zeiss Vision Canada Inc.	Value Packs	0.5%	
		Wipes & Snow Goggles	0%	
		Stock lenses	0%	
	Centennial Optical Inc.	Lab packs	21.5%	
		RX Centre	20%	
		All products <i>(excluding the following line(s))</i>	30.5%	
	Essilor Canada	Westgroup Labpack	0%	
		Stock Club	2.5%	
		All products monthly gross up to \$5000	25%	
	Hoya Lens Canada Inc.	All products monthly gross >\$5,000	50%	
		All products monthly gross >\$25,000	55%	
	Kootenay Opticraft	All products	8%	
	Lenschoice (by Hoya)	All products	0%	
	Lens Shapers	All products	0%	
	Maui Jim Canada (Rx Orders)	All products	4%	
		All lenses	28%	
	Nikon Optical Canada	Neurolens	0%	
		Shaw Lens	37%	
		Regular lenses	32%	
	Plastic Plus Ltd.	Stock lenses	0%	
		Eye See Eye Learn Program	0%	
		All products <i>(excluding the following line(s))</i>	7%	
	Prairie Ophthalmics	Other items	0%	
		All products <i>(excluding the following line(s))</i>	35%	
	Riverside Optical	Neurolens & Lab packs	0.5%	
	Regular lenses	32%		
	Private label or other lenses (including Nike)	2%		
Shamir Canada	Stock lenses	25%		
	Lab packs	0%		
Vision RX Lab Canada	All products	0%		

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	SUPPLIER	DESCRIPTION	DISCOUNT	NOTES
CONTACT LENS	Alcon Canada Inc.	Contact lenses, OTC, lens care	6.85%	
		Finance charges	0%	
	Bausch & Lomb Corp.	All products	0%	✓ Incentive program
	Baus Rx Lab	All products	0%	
	CooperVision Canada Corp.	All products <i>(excluding the following line(s))</i>	9.5%	
		MiSight Spectacles Lenses & CooperVision Specialty Eyecare Lenses	0%	
	Johnson & Johnson Vision Care	All products	5.5%	✓ Incentive program
	Precision Technology Services	All products <i>(excluding the following line(s))</i>	6%	
Medmont Products		0%		
ACCESSORIES	Viscon Contact Lens Mfg. Ltd.	All products	9.5%	
	20/20 Accessory Source Ltd.	All products	0%	Products now net priced
	Dynamic Laboratories Inc.	All products	2%	
	Kleargo Inc.	All products	7%	
		All products <i>(excluding the following line(s))</i>	9.5%	
	McCray Optical Supply Inc.	Ophthalmic Eye Wear, Repairs, Frame Customization, & Custom Clip-Ons	0%	
		Shilling Eyeglasses cases	22%	
	Nanco	La Matta accessories & Nanco products	12%	
		Special products (discount/liquidation/etc.)	2%	
	Opticaset Inc.	All products	20%	
	Optique Sher-Lab Inc.	All products	9%	✓ Incentive program
	Ronor	All products	9%	Products net priced
Visioncorp International Inc.	All products	7%		
PHARMA	EyeDropShop	Clean Beauty Line	3%	
	I-MED Pharma Inc.	All products	7.5%	
	Labtician Ophthalmics Inc.	All products <i>(excluding the following line(s))</i>	6.5%	✓ Incentive program
		Zocular products	5%	
	Natures Way of Canada	All products	14%	
	ProMed Services	All products	4.5%	
	Thea Pharma Inc.	All products	6.5%	✓ Incentive program
	Vision Essence	All products	9%	

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SERVICES	3Conx Corp.	EyeconX & Eyestar TV	9.5%	
	BNKD	All services	0%	
	Clinix Connect Inc.	ERTV	0%	
	Health Innovation Technologies	Revolution EHR monthly access fee	10%	
	Kallpod	All products	12%	Discount excluded on set up fee
	Otto Optical Systems Inc.	Store subscription	30%	
		Other services	0%	
	Spexy, LLC	Frame inventory analytics monthly	7.08%	
		Frame inventory analytics annually	13.5%	
Weave Communications	Communication system	0%		
MARKETING SERVICES	Addison Marketing Solutions	All services	10%	
	Adit Marketing Inc.	Tech Bundle	19%	
		Analytics Bundle	15%	
	CAYK Marketing Inc.	All products <i>(excluding the following line(s))</i>	17%	
		Media Buys & Third Party services	0%	
	EyeCarePro	A Service	17%	
		B Service	7%	
	LoKnow	All services	0%	
	POD (4ECPs) Marketing Inc.	Marketing services	0%	
		Organic Social Media – Toolbox	0%	
	Webware.io	All services	0%	
OTHER	Bright Optical	Bright products, Arunalight, & Jet Plasma Pen	1.5%	✔ Incentive program
	Staples Professional	All products	0%	
	CSI Dry Eye Software	All products	22%	
	MacuMira	All products & services	0.5%	
		All products	7%	
	Meivertor	Stmt rebate if 2 units purchased	5%	Given as a credit in the other column of stmt
		Stmt rebate if 3 units purchased	10%	
		Stmt rebate if 4+ units purchased	15%	
	Nikon Optical Canada Inc.	Lenswear and anti-fog	0%	
	Ophthalmogix	All products	0%	
	Optikam Tech	All Licenses & Hardware	0%	Speak to Rep about other products
Optos	Optomap monthly usage	0%		
Retina Logik	All products & services	7%		

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## Bo-Optik Inc

27.5%	Jungle Animals	KHI	Safari	Savannah
12.5%	Artlife	Deux Face	Kensie	Playmobil
	Badgley Mischka	Elliot Ives	Life is Good	TMX
	Dana Buchman	Jhane Barnes	Original Penguin	Vera Bradley

## Centennial Optical

21.5%	Alfred Sung	Bliss	Fletcher	Kiki Sweden	Topaz
	Ava	Centennial	Integrity	Minado	Vibe
	Beaver Canoe	Encore	Kids Mode	Roots	
7.5%	A. De Pinto	Cébé	Encore Vibe Sun	Mad in Italy	Spine
	Ann Taylor	Centennial Sun	Genesis	New Balance	Steve Madden
	Anna Sui	Centoptic Sun	Glamour	Nicole Miller	Thin Light Glasses
	Aspire	Champion	Hackett England	Revo Sunglass	Tumi
	BCBG Max Azria	Christian Lacroix	Jones New York	Roots Sun	Vera Wang
	Beaver Canoe Sun	Costa Sun	Kaos	Serengeti	Vibe Sun
	Bollé	Ellen Tracey	Lucky Brand	Sperry Top Sider	Zac Posen

## Europa Eyewear

13.5%	Scott Harris	Cinzia	Michael Ryen	Cote D'Azur
6.5%	Adin Thomas	Elements	DB4K	DB4K React
0%	STATE Optical Co	American Optical		

## Kering Eyewear

10%	Puma	Puma		
6%	Bottega Veneta	Montblanc	Saint Laurent	
4%	Chloe	Gucci		
2%	Balenciaga	Dunhill		
0%	Cartier	Lindberg		

## Luxottica Canada

17.5%	Luxottica	Sferoflex			
7.5%	Arnette	Diesel	Polo / Polo Prep	Scuderia Ferrari	Vogue
	Burberry	Emporio Armani	Ralph / Ralph Lauren	Swarovski	Vogue Junior Opt
	Burberry Kids	Emporio Kids	Ray-Ban Junior Sun	Tory Burch	Vogue Kids
	Coach	Jimmy Choo	Ray-Ban Youth Rx	Versace	
	Costa	Michael Kors	Ray-Ban Rx	Versace Kids	
2.5%	Costa Sun	Oakley Optical	Oakley Youth		
0%	Alain Mikli	Dolce Kids	Nuance Audio	Persol	Starck Eyes
	Brunello	Ferrari	Oakley Junior	Prada	Tiffany
	Costa RX	Giorgio Armani	Oakley Sun	Prada Linea Rossa	
	Dolce & Gabbana	Miu Miu	Oliver Peoples	Ray Ban	

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## Marchon Canada

20%	Autoflex Blue Ribbon	Flexon Marchon	Pure Tres Jolie		
10%	Bebe CK Collection CK Jeans CK Platinum	Columbia Converse DKNY Dragon	Ferragamo Karl By Karl Karl Lagerfeld Lacoste	Lanvin LongchampNautica Nike Nine West	Shinola Skaga
0%	Linda Farrow	Paul Smith			

## Marcolin USA Eyewear

20%	Harley Davidson	Sketchers	Viva		
15%	Abercrombie & Fitch Abercrombie Kids Adidas Originals Adidas Sport	BMW BMW Sport Gant Guess	Guess by Marciano Guess Jeans Hollister J. Landon	Kenneth Cole NY Kenneth Cole Reaction Max Mara MCM	Timberland Web
10%	Emilio Pucci	Ermenegildo Zegna	Tom Ford		
2.5%	Ic! Berlin Ic! Berlin Amg	Ic! Berlin Mercedes Benz Louboutin	Tom Ford Icon (TI) Tom Ford Icon (TP)		

## Match Eyewear LLC

34%	Aka	Image Café	Minimize	Respec	Urban
12%	Adrienne Vittadini Av Studio	Cosmopolitan Danny Gokey	Float Float Kids	Helium Paris Match Eyewear	Si By Helium
3%	Kata				

## Perfect Optical & Superclip (SC)

20%	Aristar Café Lunettes Charmant Titanium	Charmont Blue Label Club Level XL Cube	Elle Esprit Pascale Boutique	Superclip Collection West	
15%	AdLib Awear Bio Based Carisma	Christie's Eddie Bauer Issac Mizrahi	Perfecto Rip Curl SC - Evolun	SC - John Lennon SC - Vicomte A	
0%	Lineart Excellence Titanium	Z Titanium Excellence Titanium			

## Safilo Canada

14.5%	Chesterfield Elasta Emozioni	Emozioni Fossil Hugo	Juicy Couture Liz Claiborne Polaroid	Tommy Hilfiger Safilo Victoria Beckham	
9.5%	Carolina Herrera Carrera	David Beckham Hugo Boss	Kate Spade Kurt Geiger	Marc Jacobs Missoni	Stuart Weitzman Under Armour

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## Thelios USA Inc.

12%	Givenchy	Kenzo	Stella		
8%	Fendi	Vuarnet			
5%	Berluti	Celine	Fred	Rimowa	
	Bulgari	Dior	Loewe	Tag Heuer	

## Westgroupe

23%	Bertelli	Jill Stuart	Superflex	Superflex Sun	
	Elizabeth Arden	Perry Ellis	Superflex Kids	Superflex Tech	
16%	Elizabeth Arden Sun	Izumi	Life Italia	Moleskine	
13%	AllSaints Ophthalmic	Basics	Fysh Sun	One True Pair	Sunday Somewhere
	Allsaints Sun	Evatik	Kliik	One True Pair Sun	Versport
	Bflex	Fysh	Nano	Stepper	