

Social Media Headlines

Patient Education and Eye Health Tips

- Keep your eyes healthy - book in for your regular eye exam.
- Your eyes deserve expert care - book your annual eye exam today.
- Digital eye strain is real. Ask us how to protect your vision while working from screens.
- Did you know UV rays can harm your eyes even on cloudy days? Sunglasses aren't just a summer thing!
- Dry eyes or blurry vision? Get relief with a treatment plan built for you.
- Itchy, irritated eyes? Whether it's allergies or dry eye, we'll help you find the cause and the treatment.
- Trouble seeing at night? Book a comprehensive eye exam with Dr. X.
- Eye care that sees the bigger picture: your health, your lifestyle, your life.
- When your arms aren't long enough to read the menu, it's time for an eye exam.
- Experience your world with clarity.
- Healthy diet = healthy eyes.
- A simple eye exam can help you see – and live – more clearly.
- Sight is a gift, look after it.

Practice Promotion & Services

- Independent, local, and focused on your eye health. That's our promise.
- We're not just about glasses - we're about long term vision wellness.
- From contact lenses to custom treatments, we've got your eyes covered.
- Your vision is personal – our care is too.
- Not sure what that 'puff of air' test does? We'll walk you through every part of your eye exam.
- Is your child struggling at school? Their vision could be part of the problem. Book an eye exam to find out.
- Better care. Better vision. Better life.
- Eye strain shouldn't hurt. Book your eye exam and find relief.
- Glasses and sports don't always mix. Contact lenses can help you play with confidence. Book your assessment today.
- Experience your world through precision lenses, tailor made just for you.
- Find frames that fit you perfectly with expert help from our opticians.
- You love being in the water, we love helping you see every moment of it.
- Need to protect your eyes at work? We provide safety glasses.
- Don't ignore changes in your vision. Early care can protect your eyesight for life.
- Early detection starts with regular eye exams.
- You deserve the best, so do your eyes, chose us for your eye health needs.
- Precision lenses. Exceptional vision.
- Red frames, blue ones, black or clear, find your perfect glasses here!
- Clear vision is essential for learning. Make sure your child's eyes are ready for school.
- Get to the root of your dry eye symptoms. Book your assessment and find relief that lasts.
- You switch shoes for work, play, and everything in between. Your eyewear should fit your lifestyle, too. We can help!



Engagement and Community Building

- Whats your biggest eye care concern? Drop it in the comments - we're listening!
- Our favourite moment? When our patients see themselves – and smile – in their new frames!
- Tag a friend who needs to book their eye exam.
- As an independent clinic, we choose the care and products that truly fit your needs.
- Local love: We're proud to be your neighbourhood eye care provider.
- Great glasses start with a great optometrist. Book your eye exam today.
- Meet our optician, (name). They'll make sure your frames fit perfectly and your vision feels just right.
- Meet the team! Here to look after all your eye care needs.
- Meet Dr. (X)! They're dedicated to healthy eyes and clearer vision for every patient.
- We are committed to providing you with the best eye care possible.
- Experience best in class service, our team are here to serve you.
- We invest in the latest technology, because your vision deserves the best.



Seasonal and Timely Posts

- New school year, fresh start. Make sure your child's eyes are ready to learn.
- October is Eye Health Awareness Month - how are you caring for your vision?
- Holiday hours update. We're here for your emergency eye care needs.
- New year, new vision goals. Lets make 202* your clearest yet.
- Allergies acting up? If drugstore drops aren't helping, it's time to see your eye doctor for a personalized treatment plan.
- Summer glare got you squinting? Polarized sunglasses make all the difference.
- Struggling to see on the slopes? Prescription inserts can help you see every run clearly.
- Red eyes can be painful. Finding relief doesn't have to be. Book an appointment today.
- This Thanksgiving, we're grateful for our patients and the chance to care for your vision every day.
- Book your eye exam this Easter for that egg-tra special treat!
- Give yourself the gift of clear vision this holiday season. Use your health spending account before it expires.

